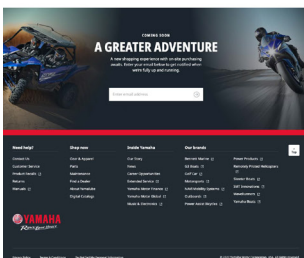
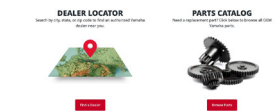
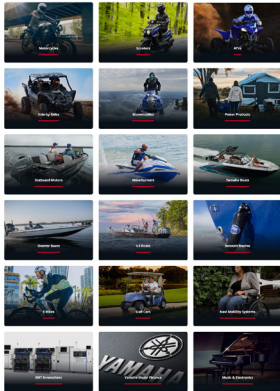
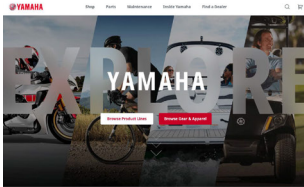




Announcing the Launch of the All-New yamaha-motor.com Website!



Yamaha Motor Corporation, U.S.A. is very pleased to announce that a new corporate website has been launched for our consumers — effective today!

This new **yamaha-motor.com** website will introduce dramatically new functionality that will allow our customers to better navigate the diversity of Yamaha products, parts, accessories, apparel, and the complete Yamalube® line of products.

Additionally, we are currently upgrading our e-commerce experience for parts and accessories, which will go live at the end of this year. This new and enhanced online purchase experience will ultimately provide a better level of engagement and accessibility for our customers.